

CORPORATE TRAINING PROGRAMS



ROLASOFT PROFESSIONAL COMPUTER & IT
COURSES VERSION 2.0 LATEST

Certificate of Participation in Digital Marketing Basics

Become a job-ready in 5 days!



Benefits of Studying with RolaSoft

✓ 1. Industry-Relevant Curriculum

Stay ahead with a syllabus designed by industry experts, focused on real-world solution.

✓ 2. Hands-On Training

Learn by doing — build real-time projects, full-scale solution.

✓ 3. Experienced Instructors

Gain insights from certified professionals and senior certified ethical hacker with years of teaching and industry experience.

✓ 4. Placement Assistance

Access job support services including resume building, mock interviews, and direct placement opportunities with partner companies.

✓ 5. Flexible Learning Modes

Choose between: **Online**, **Offline (at our center)**, or **Hybrid Classes**

Benefits of Studying with RolaSoft

✓ 6. Mini & Major Projects

Work on individual and group projects to strengthen your portfolio and impress future employers.

✓ 7. Certification Upon Completion

Earn a **Diploma Certificate** from **RolaSoft Technologies**, recognized by IT recruiters and employers.

✓ 8. Small Batch Size

Personalized attention and better interaction in small groups for an enhanced learning experience.

✓ 9. Affordable Fees & Installment Plans

Top-tier training at a reasonable cost, with flexible payment options.

✓ 10. Career-Oriented Skills You'll Gain at RolaSoft Technologies

RolaSoft ensures you're job-ready with the right tech stack and practical knowledge.

CORPORATE TRAINING Overview

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Our Corporate Training programs are designed to equip employees and teams with the skills and knowledge required to excel in today's competitive business environment.

Delivered by industry experts, our training solutions are tailored to meet the unique needs of your organization and are aligned with current industry standards and best practices.

Key Features of CORPORATE TRAINING to Employees

Key Feature of CORPORATE TRAINING to Employees:

Customized Training Modules: Training programs are tailored to match your business goals, employee roles, and industry requirements.

Flexible Delivery Options: Choose from in-person workshops, virtual classrooms, or blended learning models to suit your organization's schedule and preferences.

Expert Instructors: Learn from seasoned professionals with real-world experience in their fields.

Hands-on Learning: Practical sessions and case studies ensure learners can apply knowledge directly to their job roles.

Measurable Outcomes: Pre- and post-assessments to track progress and ROI for your training investment.

Benefits to Your Organization

Benefits to Your Organization:

Bridge skill gaps and increase productivity

Reduce project delays through better-trained staff

Boost employee retention with continuous learning opportunities

Ensure smoother tech transitions and software adoption

CORPORATE TRAINING PROGRAMS DETAILS



Duration

Five (5) Days



Schedule

Weekdays / Weekends



Learning Modes

Online, Offline (at our center), or Hybrid Classes

Digital Marketing Basics

Program Overview

A comprehensive introduction to the fundamental techniques and tools used in digital marketing, including SEO, SEM, content marketing, social media marketing, and email marketing.

Digital Marketing Basics

Course Outline:

- ✓ Day 1: Introduction to Digital Marketing, SEO fundamentals
- ✓ Day 2: Social Media Marketing strategies and tools (Facebook, Instagram, LinkedIn)
- ✓ Day 3: Google Ads and Pay-Per-Click (PPC) advertising
- ✓ Day 4: Email Marketing strategies and automation
- ✓ Day 5: Analytics and measuring marketing performance (Google Analytics)

Ideal For: Marketing teams, business development professionals, and anyone interested in digital marketing strategies.

Digital Marketing Basics

After completion of the program, the student will be awarded with a certificate:

Certificate of Participation in Digital Marketing Basics

Rolasoft Technologies Services

Rolasoft Technologies – Services Offered

✓ **SOFTWARE DEVELOPMENT COMPANY**

(MOBILE APPLICATION, WEB APPLICATION, DESKTOP APPLICATION, CUSTOMIZED APPLICATION, E-COMMERCE WEBSITE)

✓ **PROFESSIONAL COMPUTER AND IT EDUCATION**

(TOP-UP PROGRAMS, DIPLOMA PROGRAMS, CERTIFICATE PROGRAMS, TECH @ SCHOOL, CORPORATE PROGRAMS, SIWES PROGRAMS, CUSTOMIZED PROGRAMS)

✓ **DIGITAL ADVERTISING AND BUSINESS BRANDING**

(SOCIAL MEDIA MARKETING, EMAIL MARKETING, CONTENT MARKETING, WEBSITE SEO, BRANDED CLOTHING, STICKERS AND TAG, CUSTOM BRANDING, AND MANY MORE)

✓ **INTERNATIONAL UNIVERSITY ADMISSION PROCESSING**

(AMERICA, UK, CANADA, EUROPE, AFRICA, AND MANY MORE)

Contact & Registration

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